### Hertfordshire International MBA Frequently Asked Questions

#### 1. Where exactly is the University of Hertfordshire?



Hertfordshire

In Hatfield, London (UK). We've come a long way since our founding in 1952 as a Technical College, on land donated by the then Chairman of the de Havilland Aircraft company, AS Butler. Many of our earliest courses were directly related to industry, with an emphasis on mechanical and aeronautical engineering and the natural sciences.

Those firm foundations led swiftly to our expansion, before achieving our full University status in 1992. The legacy of our history can still be felt across the de Havilland Campus, with many of the original de Havilland Airfield landmarks, such as the beacon and the de Havilland Goblin engine, remaining prominent on-site and continuing to define the character of the University.

At Herts, we provide the right environment and resources for you to thrive. **Ranked 2nd in the UK** for overall satisfaction in the Postgraduate Taught Experience Survey (PTES, Advance HE, 2023), we offer a wide range of postgraduate taught and research courses informed by the latest developments in research and innovation. Our campus-based University just 25 minutes north of London boasts industry-standard facilities and high-quality teaching from experts engaged in world-leading research.

#### 2. What is the Hertfordshire MBA?

The MBA is a challenging postgraduate programme. Studying an MBA at Hertfordshire Business School can transform the way you think and the way you work, change the way others see you and open up new leadership and management opportunities. As an MBA student you will be required to adhere to the student code of conduct and approach all aspects of the programme as a professional. In order to benefit from the MBA you will be required to plan ahead and participate fully by contributing not only in class but also engaging with the MBA and university community.

#### 3. Is the MBA programme accredited?

**YES.** As one of the largest, most progressive business schools in the UK, we are at the front line of business education, providing a local and global experience for our students.



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#### 4. Is the Hertfordshire University Internationally Ranked

YES. The University of Hertfordshire is recognised as follows :

#### **External recognition**

- It is ranked 2<sup>nd</sup> in the UK for overall satisfaction in the Postgraduate Taught Experience Survey (PTES), 2023
- 1st in the East of England for overall student satisfaction (NSS, 2023)
- 93% of our postgraduates are in work (of further study)
- 78% of research ranked as world-leading or internationally excellent in the latest Research Excellence Framework (REF), 2021
- Silver award in the national Teaching Excellence Framework (TEF, 2023)

#### 5. When was the MBA launched in Greece?

The Hertfordshire Programme was launched in Greece in 2024 in collaboration with IMS College. IMS College (International Management Studies) was set up back in 1995 by a team of British management education specialists to provide high quality management development programmes to experienced and talented professionals and initially operated as Center of Liberal Studies (licensed by EOPPEP A/23684). It subsequently became a fully licensed COLLEGE (No. 46327/K1/ 17 – 3 – 2017 Ministry of Education and No. 1057/B' National Gazette) from the Ministry of Education. Under this capacity,

IMS COLLEGE is able to form collaborations with any foreign institution, for the delivery of either UG or PG programs.

IMS College has more than 28 years experience in the delivery of MBA and Masters programs – has been collaborating for more than 28 years with University of Strathclyde (offering the Executive MBA and various MASTERS programs in Greece) as well as with a number of other UK Universities (University of KEELE) offering PG programs.

#### 6. How many subjects are there on the MBA programme?

The programme has 6 modules as outlined below :



#### 7. How is the MBA programme structured?

The full-time programme is structured over 3 semesters for 1 year and each semester is approximately 3 months long.

The part-time programme is structured over 6 semesters; there are 3 semesters a year and each semester is approximately 3 months long.

There are 3 points of entry (SEP/JAN/MAY) and depending on whether programme you choose (FT/PT), you will undertake the programme in the order shown in either Table 1 or Table 2 below:

## **Flexible Support Provision – FULL TIME**

### Fixed Online Delivery, but

## Flexible Support Provision – FULL TIME

Entry **	1 (Sep)	2 (Nov)	3 (Jan)	4 (Mar)	5 (May)	6 No ENTRY POINT
Block*	Semester A		Semester B		Semester C	
A1 (Sep)	Human Resource Management					
A2 (Nov)		Strategic marketing planning and entrepreneurship				
B1 (Jan)			Strategic Management Research			
B2 (Mar)				Operations and business analytics		
C1 (May)					Financial Management and Analysis	<b>←</b> →→
C2 (July)					+	Executive career and professional development

# Flexible Support Provision- PART TIME

## Fixed Online Delivery, but

# Flexible Support Provision – PART TIME

Entry ** Block*	1 (Sep)	2 (Nov)	3 (Jan)	4 (Mar)	5 (May)	6 No ENTRY POINT
	Semester A		Semester B		Semester C	
A1 (Sep)	Human Resource Management					
A2 (Nov)						
B1 (Jan)			Strategic Management Research			
B2 (Mar)						
C1 (May)					Financial Management and Analysis	<b></b>
C2 (July)					++	

# Fixed Online Delivery, but Flexible Support Provision – PART TIME

Entry **	1 (Sep)	2 (Nov)	3 (Jan)		4 (Mar)	5 (May)	6 No ENTRY POINT
Block*	Semester A		Semester B		Semester C		
A1 (Sep)		<b></b>					
A2 (Nov)		Strategic marketing planning and entrepreneurship					
B1 (Jan)					•>		
B2 (Mar)			•	-	Operations and business analytics		
C1 (May)							
C2 (July)							Executive career and professional development

#### 8. Are there examinations in the MBA programme?

NO. However depending on the subject, there may be quizzes, class tests or personal reflections.

All subjects have assignments usually 2,500-4,000 words and a shorter 'reflective' assignment.

To complete the MBA students must achieve a composite pass mark of 50% in all subjects.

Those who fail a subject at their first attempt are given a second resit opportunity.

#### 9. How is the MBA delivered?

Throughout the program, there are about 6 weekends where students have synchronous meeting with UH Professors for extra counselling-teaching-lecturing (exact timings will be communicated when the delivery starts). In addition, there are local counselling sessions (once per week) run by practitioners/seminar instructors who teach, supporting-complementing UH Professors. The program will be administered by IMS College in Athens. Students will be supplied with all learning materials, textbooks, seminar notes, etc. In addition they will have full access to the University's ONLINE databases since they will be registered as a UH STUDENT. All remaining administration will be covered by the Athens office (details are found in www.imstudies.gr)

#### 10. How long does it take to complete the MBA programme?

1 year full-time

2 years part-time.

#### 11. Is the MBA available anywhere else?

YES. In addition to Athens, the identical part-time MBA programme is offered in the following places:



#### 12. What if I relocate to a country where there is no Hertfordshire International centre?

You can continue on the programme as a remote (flexible learning) student. You will be sent all the materials you would normally receive, and support will be provided online (hybrid). In fact ALL LC sessions are simultaneously streamed so all users have access anywhere they are.

#### 13. What are the Entry Requirements for the MBA programme?

The minimum entry requirements for the UH SDL MBA programme are:

Educational experience

- an honors degree of at least 2:2 classification, in a business or non-business-related discipline, from a UK University; or
- the equivalent of the above from a recognized University overseas; or
- a degree-equivalent professional qualification. This may be from a UK institution or a recognized overseas body.

Where an applicant does not meet the above requirement, their application may still be considered on an individual basis.

#### Professional experience

Ideally, you should have three years of relevant work experience, however we do accept students that have less working experience and are at an early stage in their professional career.

#### English proficiency

An IELTS score of 6.5 or TOEFL score of 580 (237 CBT, 89 IBT) is required for those whose first language is not English.

All students for whom English is not their first language must produce evidence of their English Language proficiency. The standard required is either an IELTS score of 6.5 (with no less than 5.5 in each band), TOEFL score of 580 (237 CBT, 89 IBT) or an equivalent score on a test recognised by the University of Hertfordshire <u>https://www.herts.ac.uk/international/new-international-students/applying-to-the-university-of-hertfordshire/international-entry-requirements</u>.

[Pre-sessional English language courses are available at the University of Hertfordshire for students who have an IELTS score of 6.0].

This requirement will be waived if the student has successfully completed an undergraduate degree at a university in the United Kingdom, or another country acceptable to the University of Hertfordshire, where study was in English and the student was based in that university's home country during study.

#### Interview

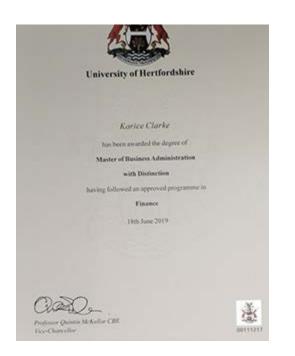
Where an applicant does not meet the above academic or professional requirements, they may be required to attend an interview with a member of the academic staff. This interview will take into account their business exposure, leadership skills and professional achievements.

#### 14. Can I be exempted from the English Language Proficiency test requirement?

YES, if you meet one of the following conditions:

- (1) You are a native speaker of English who has completed his/her undergraduate education in an English medium institution in a country where English is the official language; or
- (2) You graduated from an English medium institution in a country where English is the official language and can provide evidence of having acquired a TOEFL score of 500 or
- (3) As an Executive you use the English language extensively in your working environment. This can be identified by the candidate's CV, and may be tested at an interview session.

#### 15. When I graduate, what certificate will I receive?



You will receive the identical MBA degree parchment (shown opposite) to that awarded to students on the full-time programme studying in UH.

#### 16. What is the cost of the MBA in Greece?

**8.000 euro**. This is an all inclusive price which covers the cost of all text books and core learning materials, seminars and workshops, tutorial sessions, library access (UH online), examinations and graduation. There are no additional 'hidden' charges on the UH programme.

#### 17. How do I pay for the programme?

Depending on the preferred entry to the program there is a number of instalments : 1) There are <u>two</u> payment installments for the FT program, and 2) <u>four</u> instalments for the PT program – that is spread over 2 years.

#### 18. How and when do I apply to join the programme?

You are welcome to visit our offices in Athens to discuss the programme in detail and application procedures with one of our staff, and collect print copies of brochures and class timetable. Our office hours are 10:00-20:00, Monday – Friday.

You can apply directly to the programme online with the help of IMS COLLEGE.

Once the application is opened then we set up an account which will then allow you to apply to the programme and upload the required documents.

There are 3 intakes a year in all International centres, the **September** intake, the **January** intake, and the **May** intake and you can join in either of these. Applications for the September intake close around the beginning of **September**, the end of **December** for the January intake and the end of **April** for the May intake. We suggest that you apply as soon as you can to ensure yourself a place on the programme for the intake of your choice.

#### 19. Who do I contact for more details on the programme in Greece?

Should you wish additional information on the MBA degree programme in Greece, please contact

Mrs. Afroditi Feredinou.

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### Thank you for your interest in University of Hertfordshire

### "Seek Knowledge Throughout life"

